

HI, I'M JAKOB

Currently, I work freelance in digital product development, experience design, and visual identity systems. Designing interfaces and brand frameworks that translate ideas into coherent structures.

I am increasingly interested in the strategic dimension of this work: how design can influence direction, clarify positioning, and inform business decisions. I want to better understand how to apply this influence more consciously and effectively, not only shaping how something looks or functions, but how it is conceived and developed.

My path into design has been shaped by curiosity and making, working hands-on across physical and digital contexts shaped my approach. Through further study I seek to explore how design can operate within venture creation as a structuring and decision-shaping force.



JAKOB WANKMÜLLER

MUNICH, GERMANY

JAKOB.WANKMUELLER@GMX.NET

+49151 509 865 21

Studies

October 2019 - July 2024 Hochschule für Gestaltung, Schwäbisch Gmünd Bachelor of Arts in Communication Design	February 2022 - June 2022 Holon Institute of Technology, TelAviv Semester abroad	January 2017 - March 2019 Hochschule München, Munich Technical Writing
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Work

January 2025 - currently Designer, Freelance Self employed, Munich		
April 2023 - August 2023 Designer Zeichen und Wunder, Munich	February 2023 - April 2023 Intern Zeichen und Wunder, Munich	October 2022 - February 2023 Intern Corporate Creation, Munich



Mehrwerk

5

Bachelor's Project, HfG, 2024
repair culture, sustainability



Arbero

18

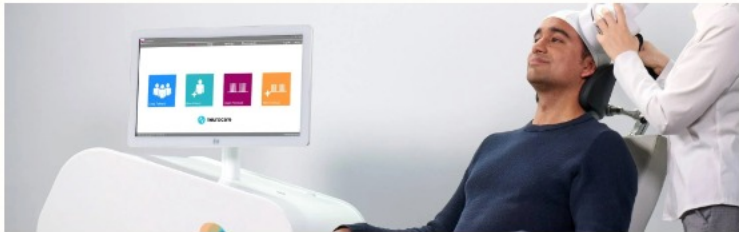
Interface Design, Freelance, 2025
climate adaptation, sustainable forestry



GAN erator

36

Generative Design, HIT, 2022
generative speculation, urban identity



Neurocare

28

Interface Design, Freelance, 2025
medical technology, brand coherence



Vaestro

36

Brand Design, Freelance, 2025
investor positioning, heating infrastructure

PROJECT NAME

Das Mehrwerk

TOPIC

REPAIRABILITY
REPAIR CULTURE
SUSTAINABILITY

The culture of repair is not lost. It has become less visible, less accessible, and less embedded in everyday life.

SCOPE

SOCIAL DESIGN
BRAND DESIGN
UI/UX
USER RESEARCH
SERVICE DESIGN

The *Mehrwerk* responds to this shift by creating a shared infrastructure for repair culture. The project connects initiatives, gives them a central place and translates them into an accessible and culturally engaging framework.

WITH

HOCHSCHULE FÜR GESTALTUNG,
SCHWÄBISCH GMÜND





background

Economic incentives, technological complexity, and shifting social norms have normalized replacement over repair. Existing initiatives often operate in isolation, limiting accessibility and cultural relevance.

project

The *Mehrwerk* establishes a shared physical and digital space that makes repair accessible and socially embedded. The project reframes care and maintenance as positive, contemporary values. My focus was on shaping a coherent visual identity that ensures recognizability and strategic positioning.

The decision to discard products rarely stems from a single reason. Instead, it results from a range of influences that gradually make replacement easier or desirable than continued use or repair.

The decision to discard products rarely stems from a single reason. Instead, it results from a range of influences that gradually make replacement easier or desirable than continued use or repair.

Repair Costs

Monetary Factors

Personal Factors

Moral Factors

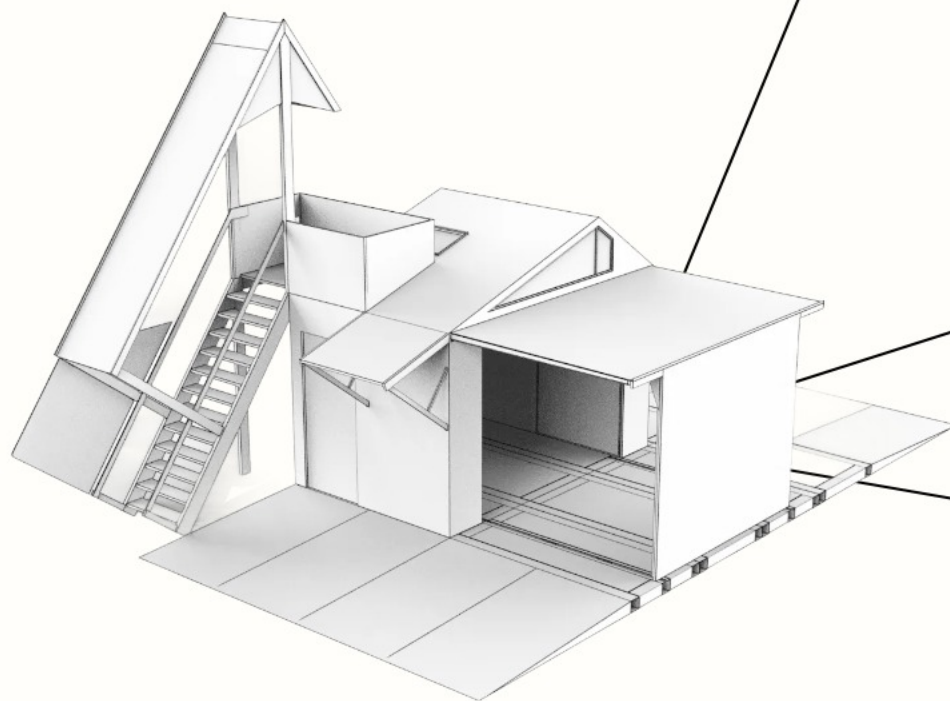
Create **knowledge & awareness** and reframe repair as value, not inconvenience.

By **backing existing structures** that enable sustainability, we reinforce the system.

Increase **emotional engagement** by encouraging longevity through emotional connection.



Our goal was to design a structure that repositions repair as a cultural asset.



It had to be visually striking and transparent, attracting attention, communicating openness, and inviting engagement.

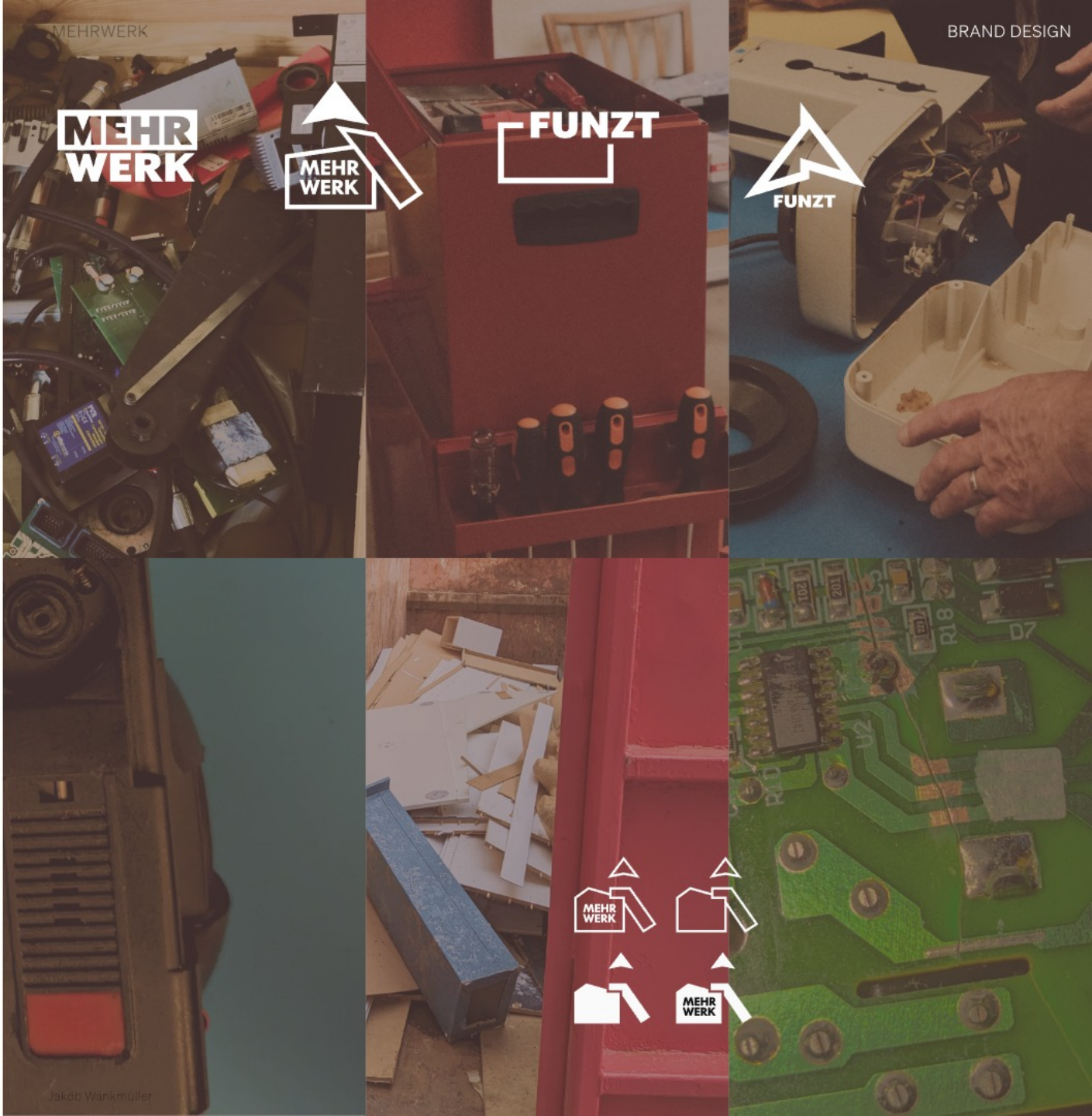
The structure was developed with different scenarios in mind and is able to adapt to different uses and demands.

Usable by everyone, providing inclusive access and the ability to offer support at any time.



Branding

The visual identity draws directly from working environments, materials, tools, surfaces, and the culture of making. Like a workshop itself, the branding is versatile and able to function across different contexts.



color

Inspired by the atmosphere of repair, it conveys a visual language that is flexible, robust, and direct.



typeface

Its rough yet distinctive character reflects the adaptable and versatile nature of repair.

The Future

MACH WAS
MACH WAS
MACH WAS
MACH WAS

Reparieren ist lässig!
Reparieren ist lässig!
Reparieren ist lässig!
Reparieren ist lässig!

Labore et dolore

Lorem ipsum dolor sit amet, conse-
tetur sadipscing elitr, sed diam
nonumy eirmod tempor invidunt ut
labore et dolore magna aliquyam
erat, sed diam voluptua. At vero eos
et accusam et justo duo dolores et.

a fh g r i n m



The *Mehrwerk* - Physical and Digital

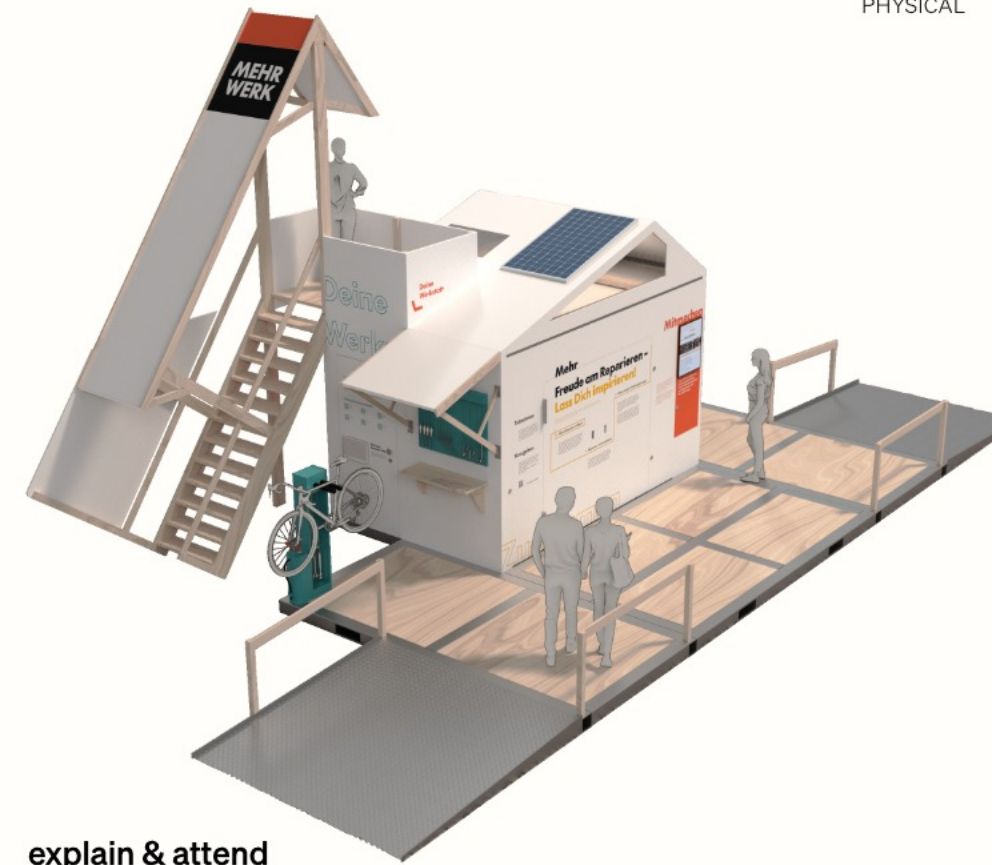
A visible space where repair becomes tangible and accessible. The structure is designed to host workshops, repair sessions, talks, and collaborative events, making it not only a symbol for longevity and self-efficacy, but also a functioning platform.

Its visual character is defined by clarity, boldness, and structural precision. Strong typography, clear geometries, and a workshop-inspired graphic language create a rugged yet approachable identity.



welcome & hello

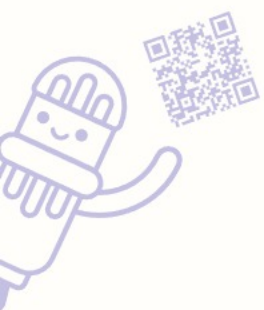
We welcome visitors with a clear introduction and overview. From here, you can see what's available and get a first impression of the digital aspects.



explain & attend

On the opposite side, we provide insight into why repair matters. A screen informs visitors about upcoming events.

Zusammen



Direkt mit RUPERT reparieren?

Dann besuche ihn auf dasmehrwerk.de

work & rent

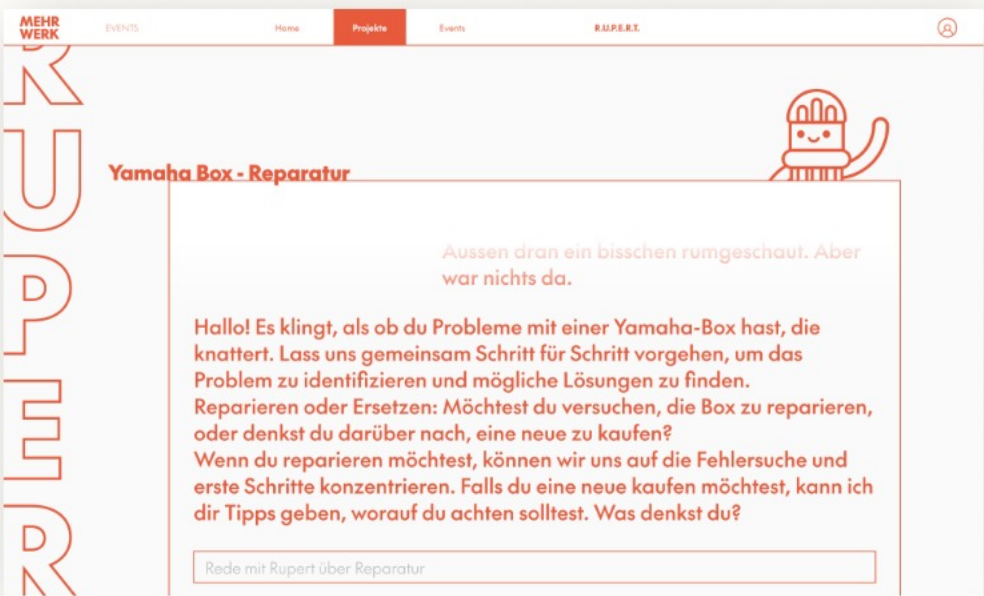
The other sides are equipped with a vending machine for tools and spare parts to rent or buy and a 24/7 workshop. Here, visitors can also access curated repair resources and connect directly to R.U.P.E.R.T.



the digital helper

R.U.P.E.R.T. is a GPT-based chatbot that aims to lower barriers and reduce frustration in the repair process.

Using a carefully crafted prompt structure, it guides users with step-by-step instructions. If frustration arises, it redirects users to similar projects on the website, enabling them to learn from and connect with members.



Du brauchst sofort Hilfe?
Red mit Rupert!

Ich bin RUPERT



Initiative finden



Was ist das Mehrwerk?



Das steht als nächstes an



Mit dem Mehrwerk kannst du Mehr finden,
Mehr machen, Mehr helfen und mehr Zeit
schaffen. Für dich selbst aber auch für deine
Umwelt.

» Warum Reparatur wichtig ist

Der Gedanke der Reparatur ist tief in uns verankert. Nicht nur in unserem Alltag, sondern auch auf zellulärer Ebene. Unsere menschlichen Zellen sind ständig, wie durch UV-Strahlung, Umweltgifte oder einfach durch den normalen Stoffwechselprozess, schädlichen Einflüssen ausgesetzt. Unser Körper besitzt bemerkenswerte Fähigkeiten, Schäden zu erkennen und zu reparieren.

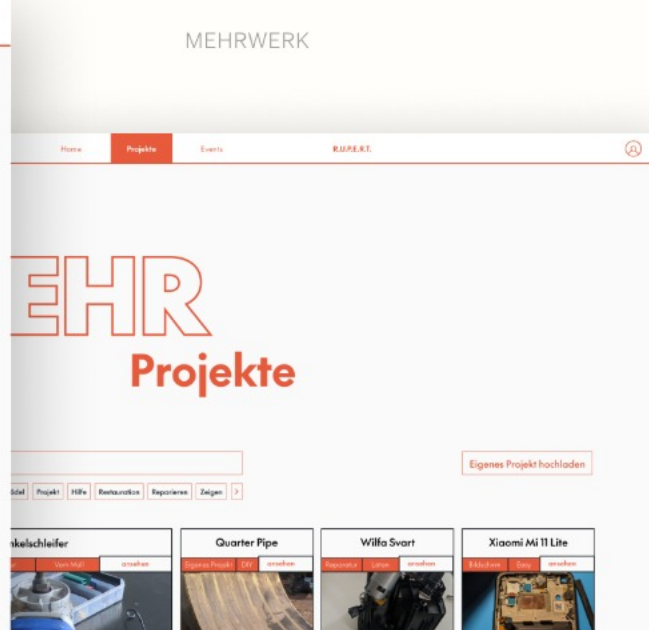
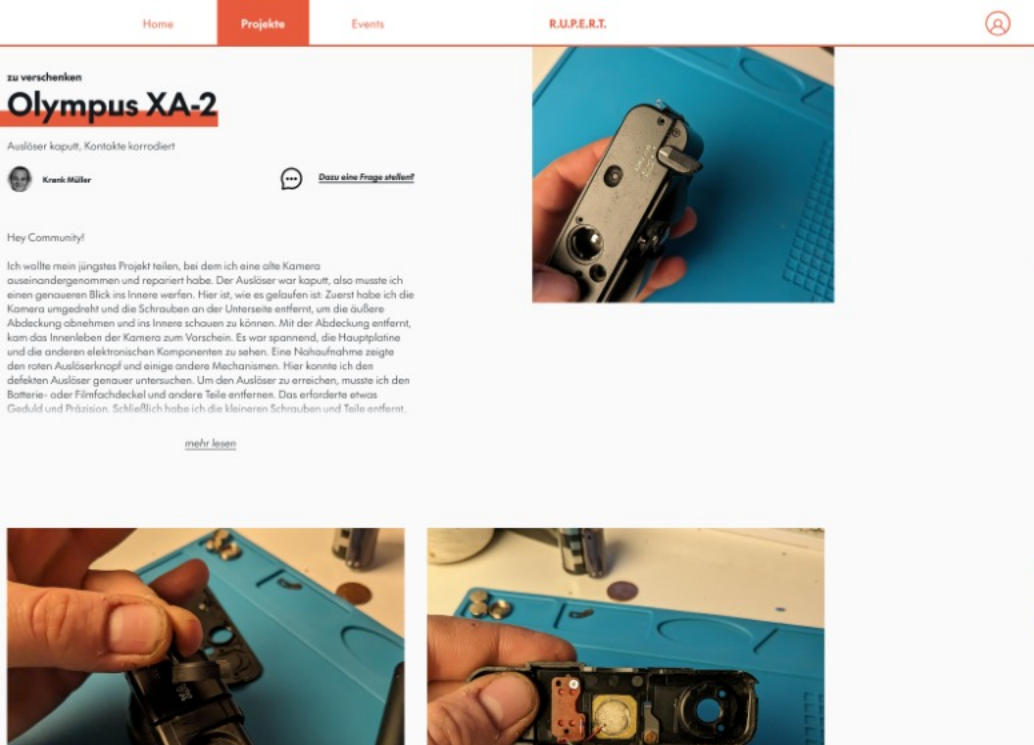
» Reparatur – ist entscheidend

Natürliche Reparaturprozesse sind entscheidend für unsere Gesundheit und unser Überleben. Sie verhindern die Ansammlung von Schäden, die zu Krankheiten wie Krebs führen können, und sorgen dafür, dass unsere Zellen effizient und richtig funktionieren. Indem wir uns an diesen natürlichen Prozess erinnern und ihn im Alltag anwenden, können wir nicht nur die Lebensdauer unserer Dinge verlängern, sondern auch zur Nachhaltigkeit und zum Schutz unserer Umwelt beitragen.

» Wie du deinen Teil beitragen kannst

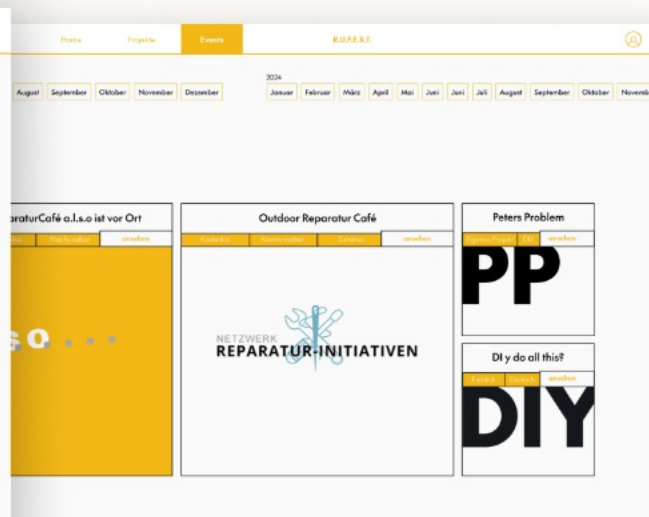
Digital Presence

The digital side of the *Mehrwerk* extends and represents the physical space. It serves as the access point to events, community, self-help or connect to local initiatives or link to repair information.



projects

Users can upload and explore projects creating a growing archive that others can learn from and use to connect for advice or support.



events

They can also request access to the *Mehrwerk* workshop for independent use or apply to host an event, while initiatives organize recurring formats.

**successful repair**

At the completion of a repair, a small token accompanies the process: a double-sided bit, a R.U.P.E.R.T and a QR code. It serves as a reminder that a product was repaired instead of replaced.

A subtle acknowledgment of the value of repair.

Other Applications

The *Mehrwerk* unfolds across various media and formats. Renderings, models, and campaign applications demonstrate how the identity translates consistently across contexts.

The Future of *Mehrwerk*

Beyond the academic context, discussions with a local political party in Munich explore how the *Mehrwerk*, could be integrated into the redevelopment of Europe's largest free span hall. As part of the project, the hall, has been designated for community and consume-free programs, providing a realistic setting for the *Mehrwerk*.







PROJECT NAME

Arbero

TOPIC

CLIMATE ADAPTATION
SUSTAINABLE FORESTRY
PROACTIVE DECISION-MAKING

SCOPE

PRODUCT STRUCTURE
UX / INTERFACE DESIGN
DATA VISUALIZATION
INFORMATION ARCHITECTURE

WITH

ARBERO
NEW DAY PRODUCT DEVELOPMENT

Small forest owners face increasing climate pressure but lack accessible tools for long-term decision-making.

Arbero combines multiple environmental datasets and predictive models and turns them into clear scores, insights, and recommendations. The result is an intuitive decision-support system centered around a dashboard that enables proactive forest management.





background

Extensive environmental data and predictive models exist, but are rarely accessible to small forest owners in a form that supports everyday decision-making. This creates a gap between available knowledge and the ability to act.

project

The tool translates complex datasets into readable scores, risk indicators, and future scenarios centered around a dashboard. The key challenge was to compress multi-layered scientific information into an interface that supports proactive care. I developed the platform architecture, UI concept, and data communication. The result is an intuitive and expandable dashboard that can integrate new datasets or predictive models.

translation of science

Converting technical forestry research.

problem framing

Identifying the disconnect between available data and usability.

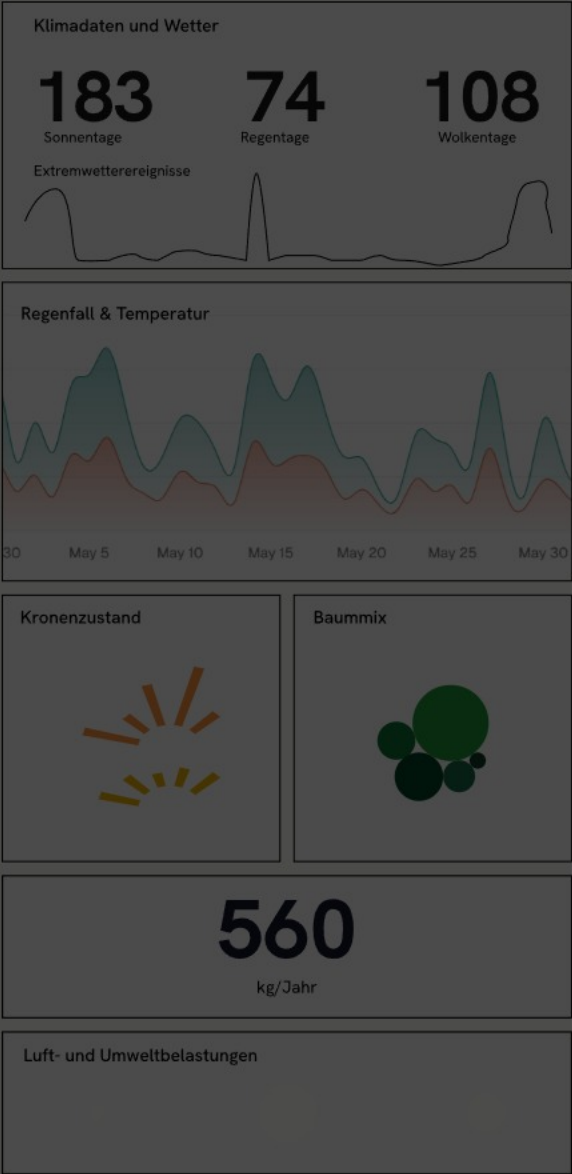
clarity over complexity

Prioritizing trust, comprehension, and usability.

data relevance filtering

Evaluating which datasets truly support decisions.

How can we translate complex forestry intelligence into something clear, focused and intuitive insights that drive action?



A dashboard that translates ecological data into actionable insights and guidance, enabling informed decisions towards forest resilience, sustainability, and long-term value.

Meine Wälder

Wald bei Osterzell

Neuigkeiten zu deinem Wald

Überschwemmungen erwartet

In Kaufbeuren gilt eine Hochwasserwarnung wegen anhaltender Regenfälle. Die Behörden raten zur Vorsicht und zu

Wetter Kaufbeuren Klima

Wäldbesitzer bekommen Prämie

Waldbesitzer sollen nach einem Gesetzesvorschlag der Bundesregierung eine Prämie erhalten, wenn sie nachweislich Nachhaltig sind und die Gesundheit ihres Waldes fördern.

Geld Politik Klima

Einfluss von Wäldern auf Extremwetter

Setup & Structure

The most important data is shown in a overview dashboard, giving an immediate understanding of a forest’s current condition. From this overview, users can navigate into more detailed subpages for weather, soil, news, trees, and analysis.

FOREST TYPE		MAP	TREEMIX	SCORE
SOIL		MORE		
FOREST SIZE	ALTITUDE	SETTINGS	WEATHER	

SOIL

WATER	LOWER LAYER			
NITROGEN	MIDDLE LAYER	WARNINGS	EXPLAIN	SHOW
PH	DEEP LAYER	WARNINGS	EXPLAIN	SHOW
CO2		WARNINGS	EXPLAIN	SHOW

WEATHER

PRECIPITATION	PROBABILITY	SUN HOURS	HUMIDITY	FROST DAYS	WARNINGS	MAX TEMP	SOLAR ENERGY
WEATHER DATA VIS							

TREES

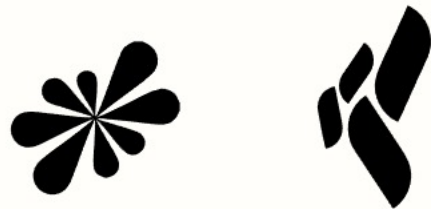
DOMINANT TREE	FOREST TYPE	SHOW		EXPLAIN
TREE MIX		EXPLAIN	EXPLAIN	
SCORE		SHOW		

ANALYSIS

FOREST 1		RATING	TREEMIX
FOREST 2		RATING	TREEMIX
FOREST 3		RATING	TREEMIX

NEWS

ARTICLE LIST	ARTICLE



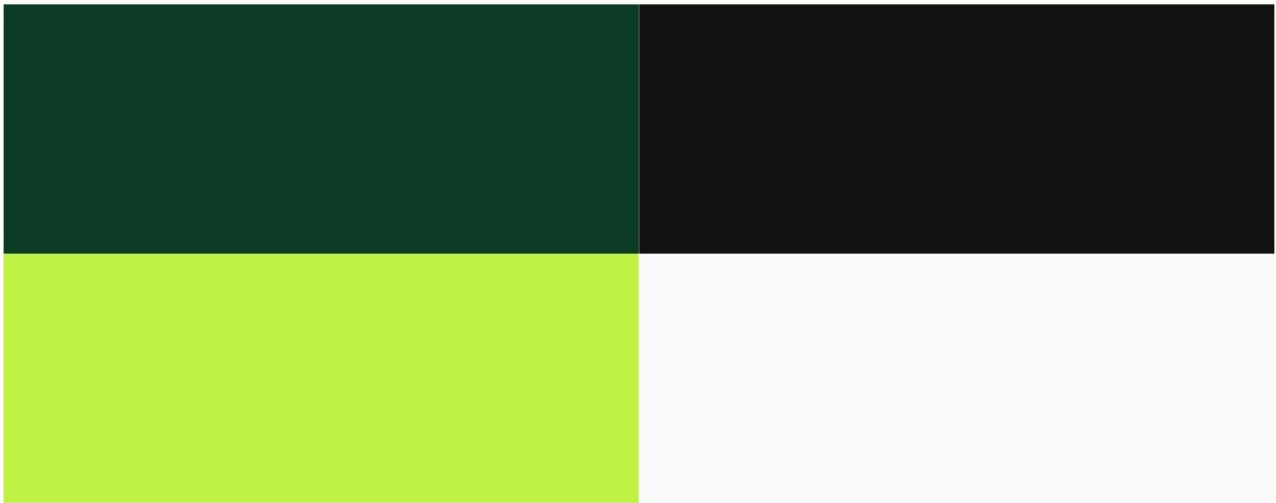
Branding

Forestry is a complex system influenced by environmental, ecological, and temporal factors. The logo forms the foundation of a visual identity that translates systemic relationships into a structured and future-oriented language.



color

Drawing from forests, the palette forms a visual language that conveys stability, growth, and clarity.



typeface

Its geometric clarity and structure reflect systemic thinking and logic, while the name subtly hints at the forest context.

TT Fors

Aa

Ff

Gg

Hh

Rr

Nadelwald

Nadelwald

Nadelwald

Nadelwald

Dein Wald kann was!
Dein Wald kann was!
Dein Wald kann was!
Dein Wald kann was!

Labore et dolore

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum.

What does Arbero do for you?



Site-specific recommendations for tree mix

Using the industry-best weather prediction models, we make specific, contextual recommendations for your trees and your location. Our recommendations lead to more sustainable and productive forests.



Built on AI

Our AI-based technology provides you with up-to-date news about your forest, its surroundings, and related topics. We summarize relevant articles and select items of high-relevance, keeping you always informed.



Predictions for the future

Arbero uses a complex, proprietary algorithm to make recommendations for your forest over up to 100 years. We know forests need a long planning horizon, so we assemble the relevant climate and environmental factors to give you the best advice possible.



Comprehensive Analysis

With Arbero, you can access and analyze a wide range of information about your forest site. Our system collects and processes detailed data on tree populations, soil conditions, and other key factors, creating a multifaceted picture of your forest.

The Arbero Dashboard

A structured dashboard consolidates key environmental data into one coherent overview, enabling informed and forward-looking decisions.

How Arbero works

Data

We draw on a wide set of commercial and public data, including climate data, soil analysis, regional weather data, and insights from forestry experts.

Analysis

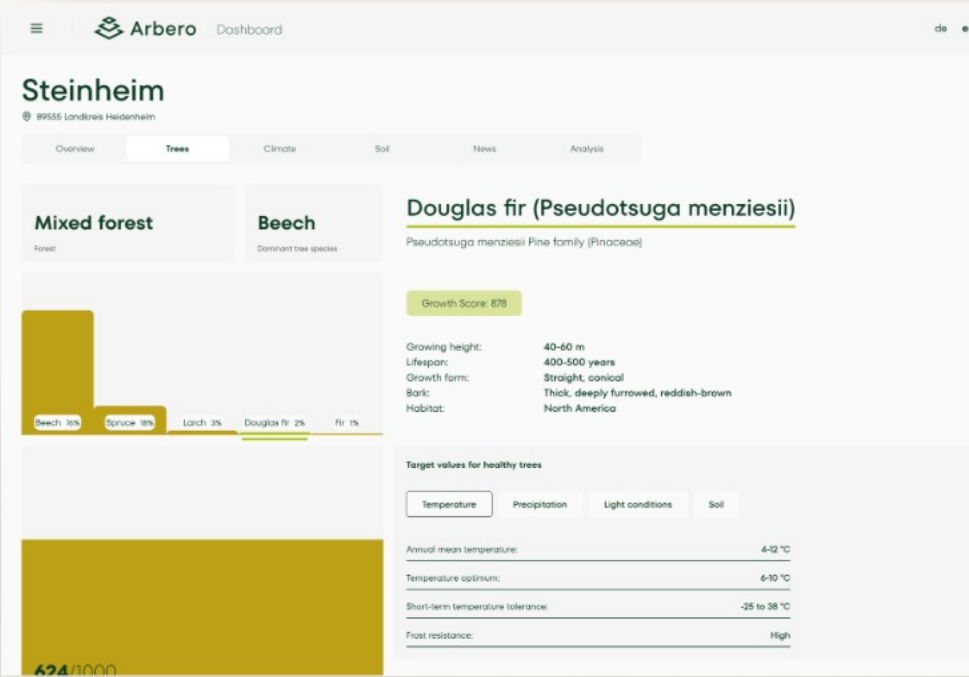
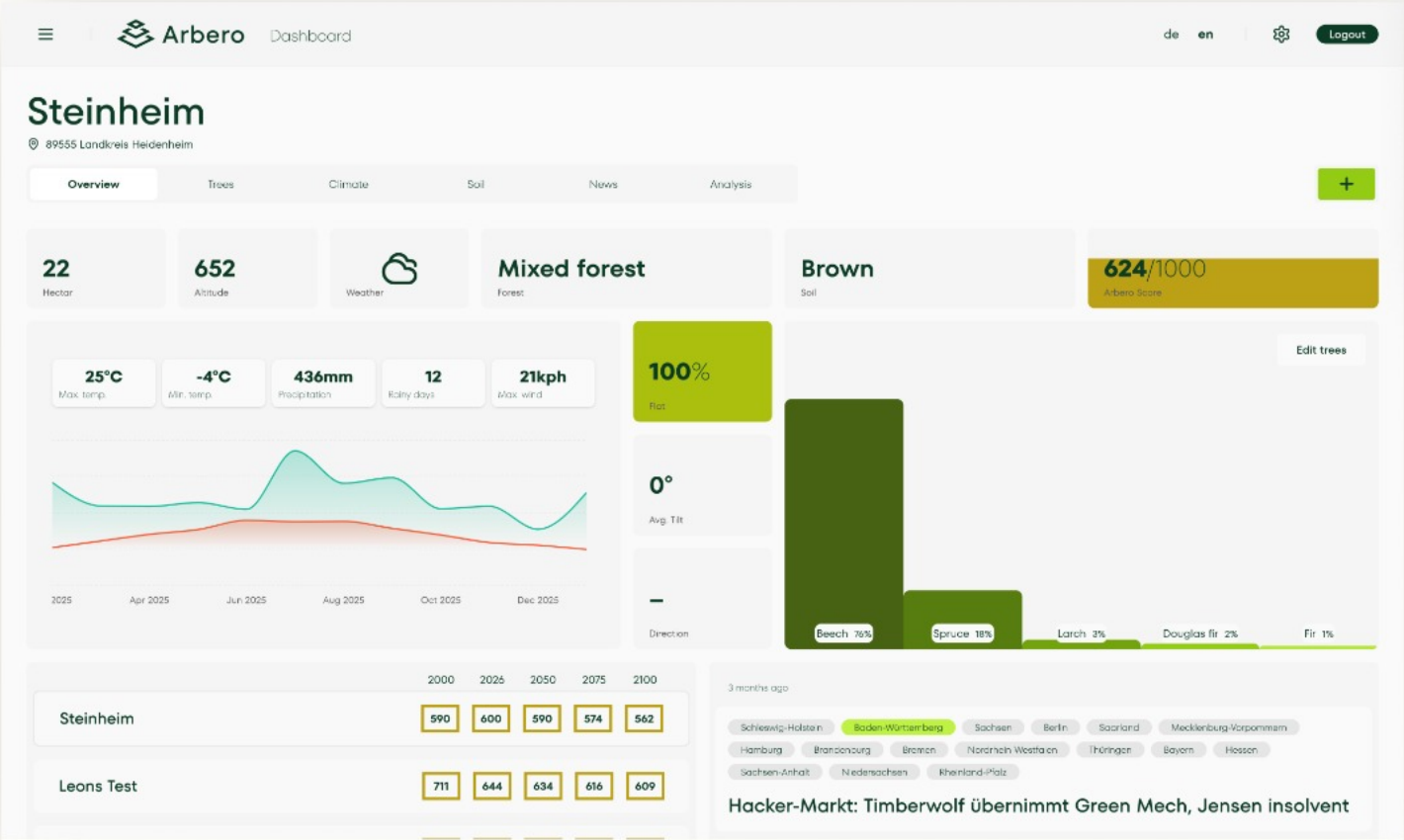
Our algorithm processes a variety of different data to create a comprehensive profile for your forest location.

Prediction

Based on current climate models and forest growth data, we allow you to explore possible future scenarios for your forest location.

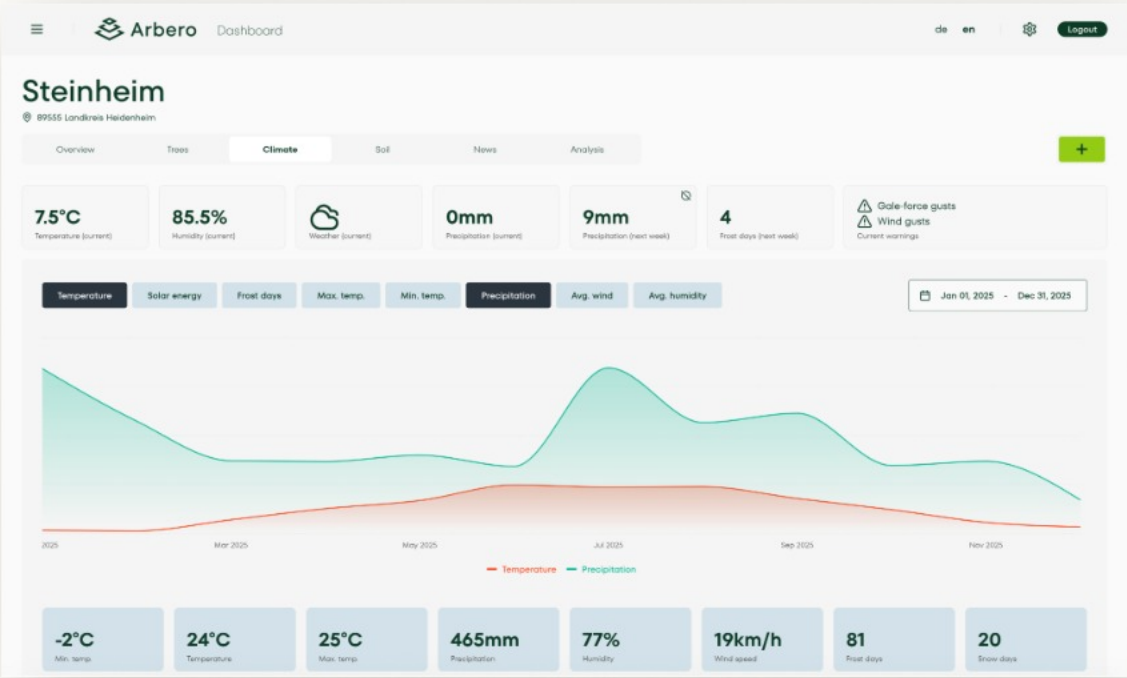
overview

The dashboard brings together the most relevant data points. Key metrics are carefully selected, prioritized, and presented through different visual formats that suit the nature of each dataset



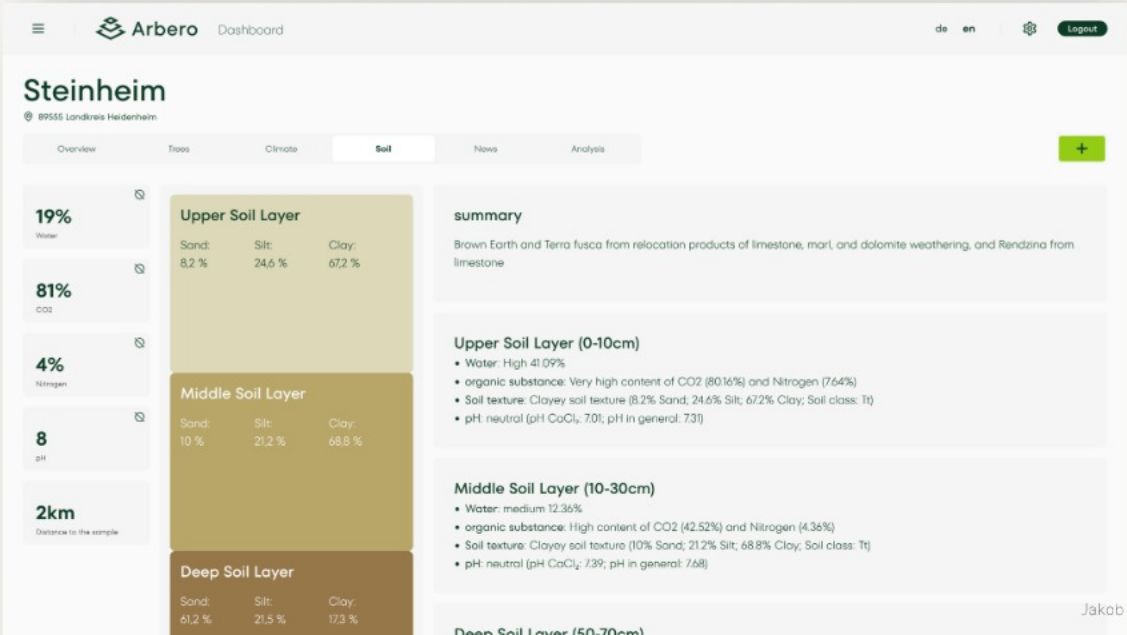
trees

Comprehensive tree insights evaluate species suitability, resilience, and long-term performance under changing conditions.



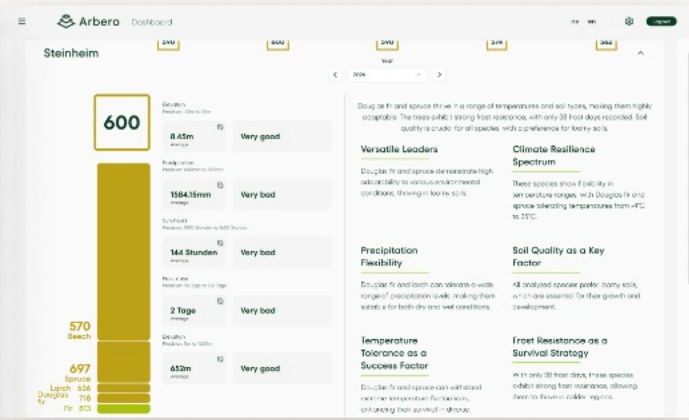
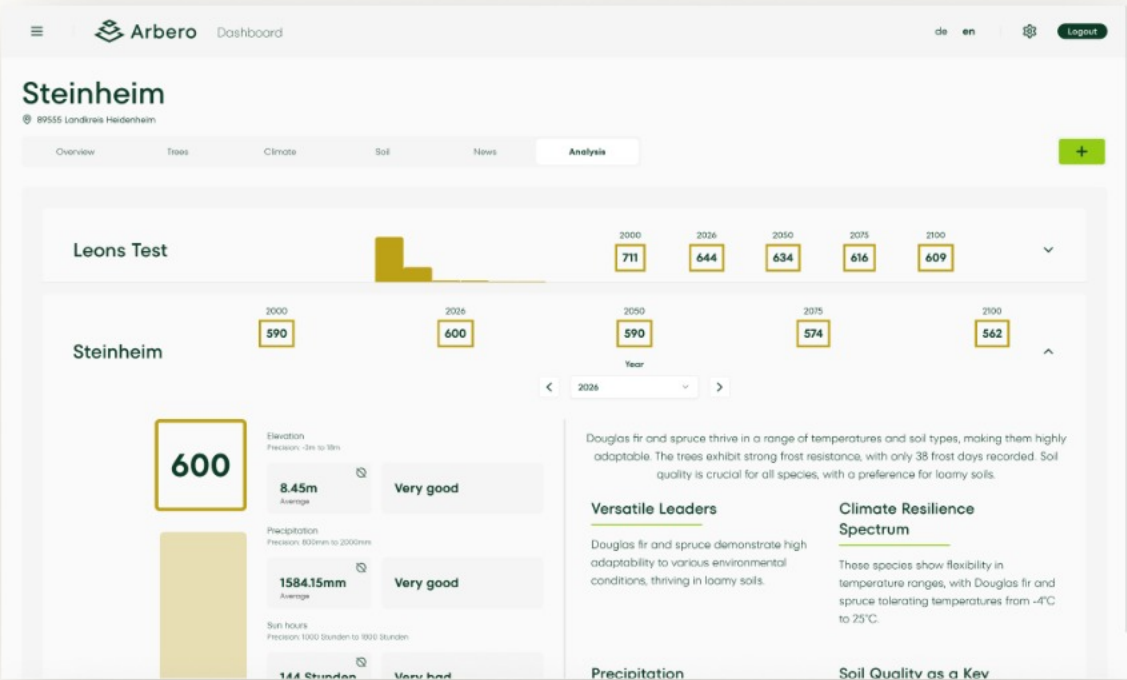
climate

Condensed climate indicators translate complex projections into clear, comparable, and actionable information.



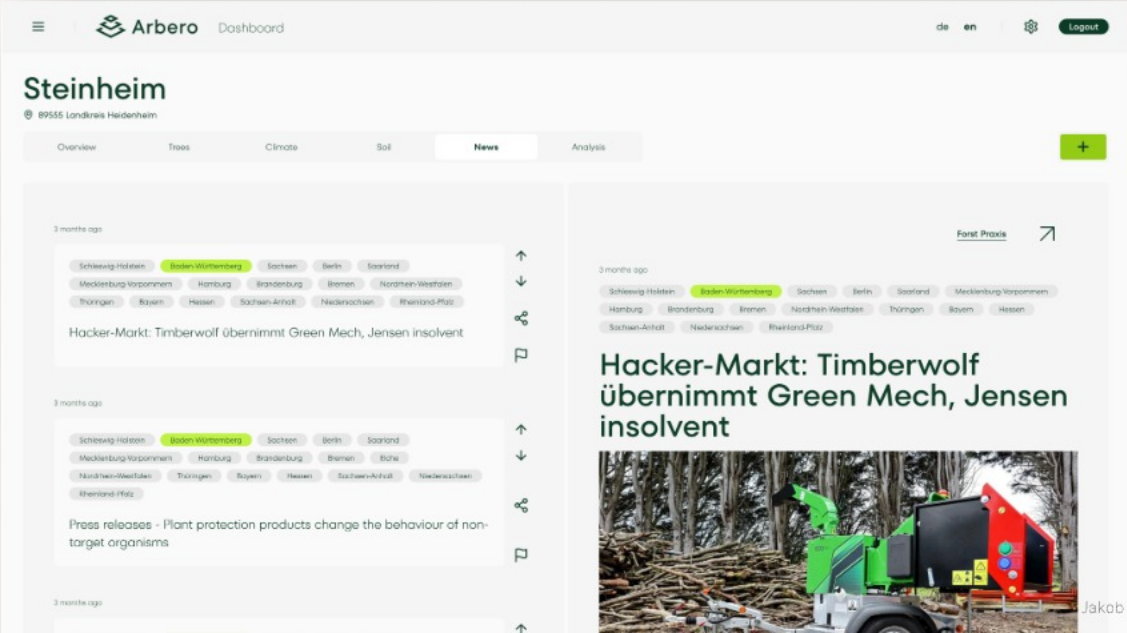
soil

Detailed soil analysis assesses site conditions and ecological compatibility for sustainable forest development.



analysis

Data-driven insights interpret trends, risks, and long-term projections to support informed decision-making.



news

Location-specific updates provide timely information on environmental developments and regional changes.



User Acquisition Campaign

As Arbero shifts toward user acquisition, the visual identity can be extended into a structured campaign framework to support sustainable growth.

Dein Wald, deine Klimabilanz!

Mit uns erfährst du, **wie viel CO₂ dein Wald** spart.



PROJECT NAME

GAN erator

TOPIC

AI IN ARCHITECTURE
URBAN IDENTITY
GENERATIVE SPECULATION

Using architectural identity as a case study for training GAN's (Generative Adversarial Networks) to learn recurring patterns and apply them as tools in the design process.

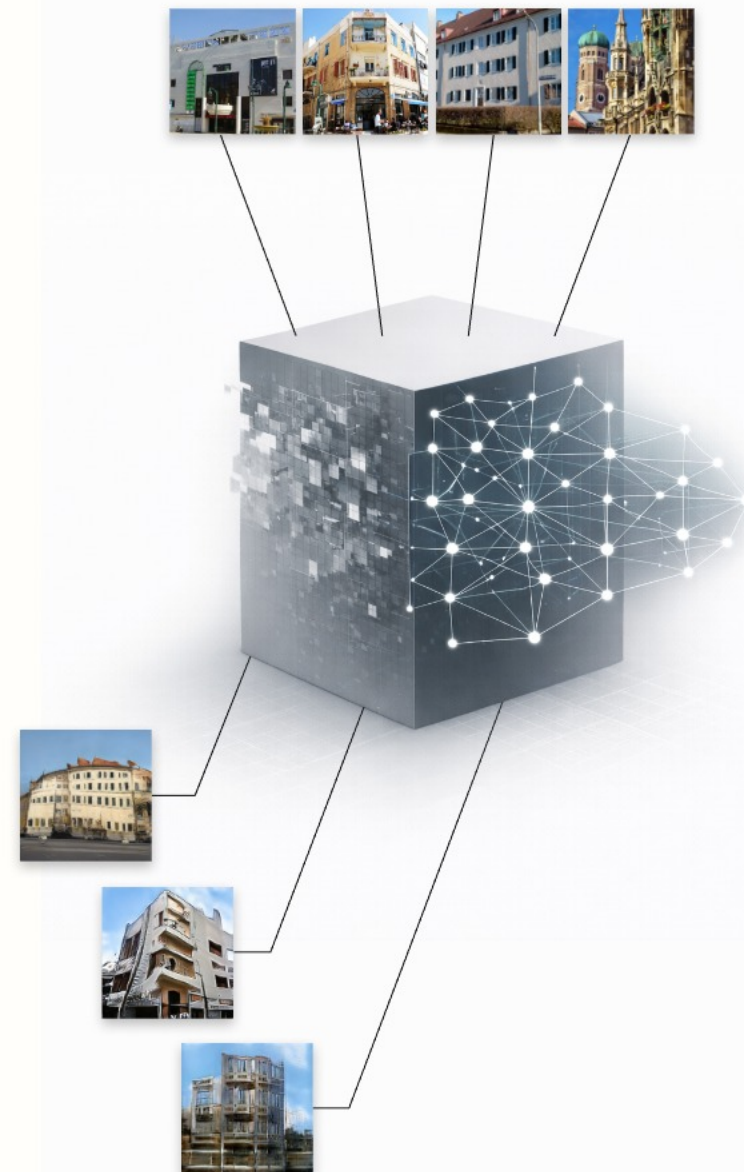
SCOPE

SPECULATIVE DESIGN
GENERATIVE SYSTEM DESIGN
PROTOTYPING
MACHINE LEARNING

Models were trained on curated datasets from Munich and Tel Aviv to generate urban forms from recurring patterns. The outputs serve both as an exploration of architectural identity and as a transferable method for other design disciplines.

WITH

HOLON INSTITUTE OF
TECHNOLOGY





background

The project examines how architectural identity can be understood through machine learning. Image datasets from Munich and Tel Aviv were used to capture recurring elements such as facades, proportions, and materials and translate them into a trainable system.

project

Custom StyleGAN2 models generated new hybrid urban forms rooted in each city's visual patterns. The workflow moved from rapid prototyping in RunwayML to controlled training and latent space exploration in Google Colab. The outputs reveal both the potential and the limits of AI as a tool for architectural analysis and speculation.

How can GANs be applied as a design tool, using the visual language of a city as an example?

Visual Grammar of a City

GANs reveal and amplify patterns that define a city's identity.

Hybridization and Speculative

Blending latent representations allows gradual shifts between identities.



Variation Within Constraint

Through controlled parameters, multiple formal variations emerge while inside the learned boundary.

Curation as Design Strategy

The model only learns what it is shown, dataset curation directly influence the outcome.



Process & Development

The development followed an iterative workflow combining data preparation, model training, and continuous refinement.

dataset construction

Images from Munich and Tel Aviv (2300) were collected and curated, removing irrelevant content and distortions. The dataset focused on facades and architectural massing, all standardized to 256×256px.

initial training

RunwayML was used to quickly train a base model with minimal setup, enabling rapid quality validation at very low cost.

interim results

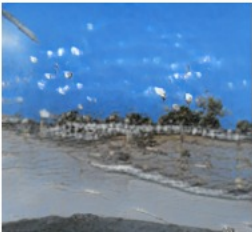
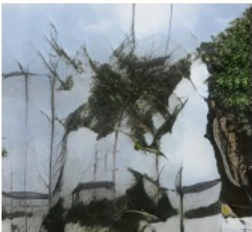
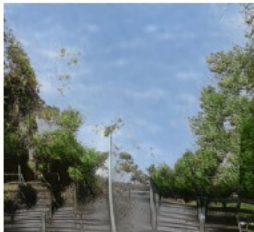


transition to custom training

With the base model as the foundation, we moved to Google Colab, where extended and more flexible training (70–80 hours/model) was possible.

Generation & Iteration

After training, we generated large batches of images using varying seeds, adjusted truncation values (0.6–0.9) to control variation and identified stable and coherent outputs and were already able to compare models side by side.





circular loop

Latent space interpolation arranged in a circular sequence, smoothly transitioning back to the starting point.

Generative manipulation techniques transform the trained network from a pure generator into a practical design tool, enabling targeted adjustments and contextual reshaping within specific urban settings.



combined buildings

Blending latent codes from different models or merging projected vectors for hybrid outputs.



projection

Latent inversion mapping via th GAN's latent space.



single outputs

Independent and direct generations from the trained model.





The outputs were evaluated based on recognizability of city identity, formal coherence, stability across variations, and distinction between the trained models. The generated images were clearly distinguishable and retained strong contextual characteristics. Across different seeds and manipulations, the models consistently reproduced recurring architectural traits of their respective cities.

Even with relatively short training times, the results proved stable and visually coherent, indicating that the learned representations were sufficiently robust for further exploration and transformation.



Evaluation

By navigating latent space and applying targeted adjustments, architectural patterns can be analyzed and recomposed while remaining contextually grounded. GANerator demonstrates how GAN's can internalize and reinterpret a city's architectural language. Rather than acting as autonomous creators, the GAN functions as an exploratory design instrument for testing and transforming urban identity.

Beyond architecture, this approach suggests that similar generative methods can be applied wherever recurring patterns and identity systems shape design and innovation.



PROJECT NAME

Neurocare

TOPIC

MEDICAL TECHNOLOGY
CLINICAL COHERENCE
SCALABLE PRODUCT FAMILY

Harmonizing a medical device interface
within a global product ecosystem.

SCOPE

INDUSTRIAL INTERFACE DESIGN
PANEL REDESIGN
BRAND INTEGRATION
USABILITY REFINEMENT

After acquiring a new TMS system, the core device required a redesigned control panel to match the existing product family and brand guidelines. I updated the panel design to align with the neurocare visual system and improve clarity in user interaction.

WITH

NEUROCARE GROUP





background

Through the acquisition of a manufacturer for TMS devices, a new hardware component had to be integrated into an established medical product ecosystem. This required visual, functional, and brand alignment with an existing machine family used in clinics and research environments worldwide.

project

The updated layout improves clarity in operation while ensuring visual coherence across the product line. The result is a panel design that integrates seamlessly into the broader system and provides a consistent foundation for future technology development and scaling.

Design Brief

The objective was to refine the design of the newly incorporated TMS core device so that it would align seamlessly with *neurocare's* brand system.

current panel design

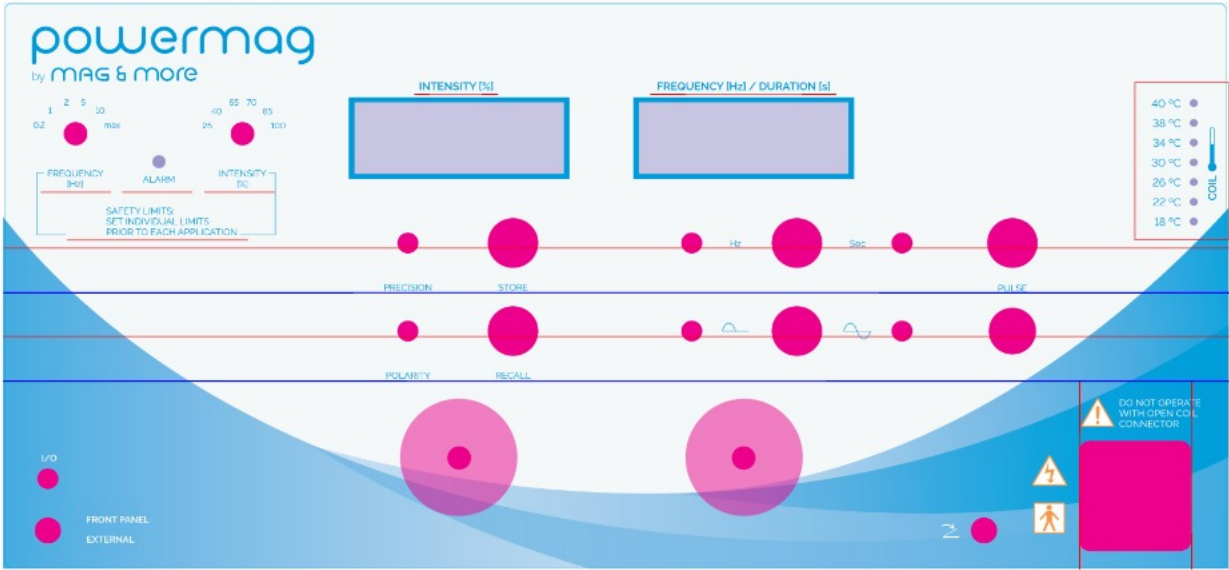
The existing panel showed inconsistencies that limited its functionality and required adjustments:

Integrate seamlessly into the *neurocare* brand system

Interactive elements should be structured to prevent misinterpretation.

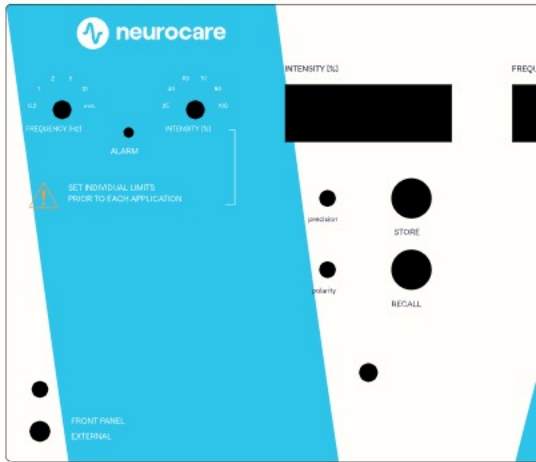
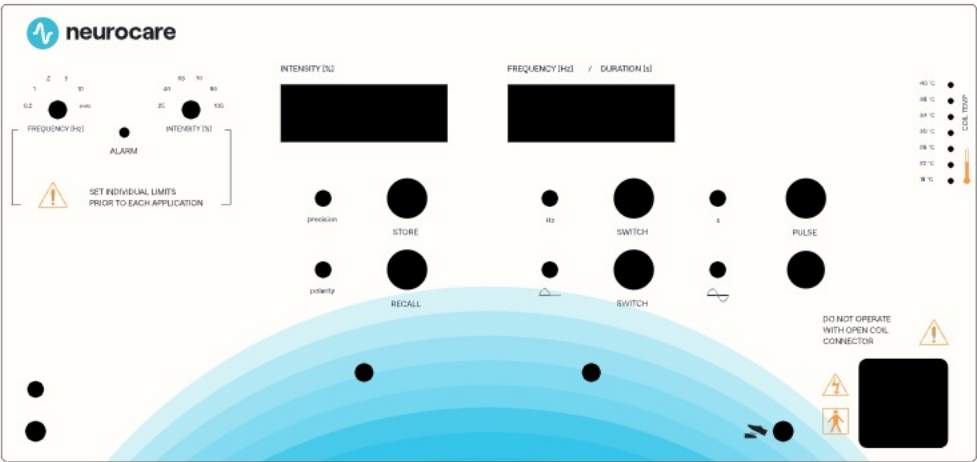
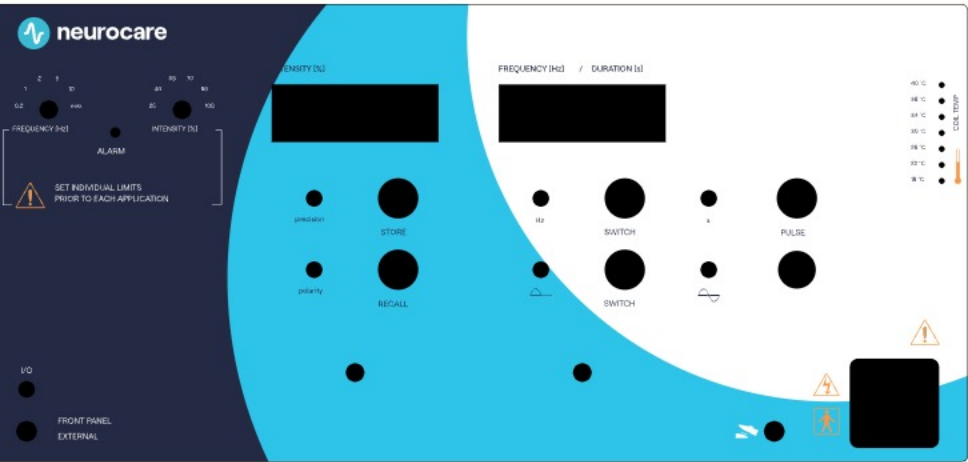
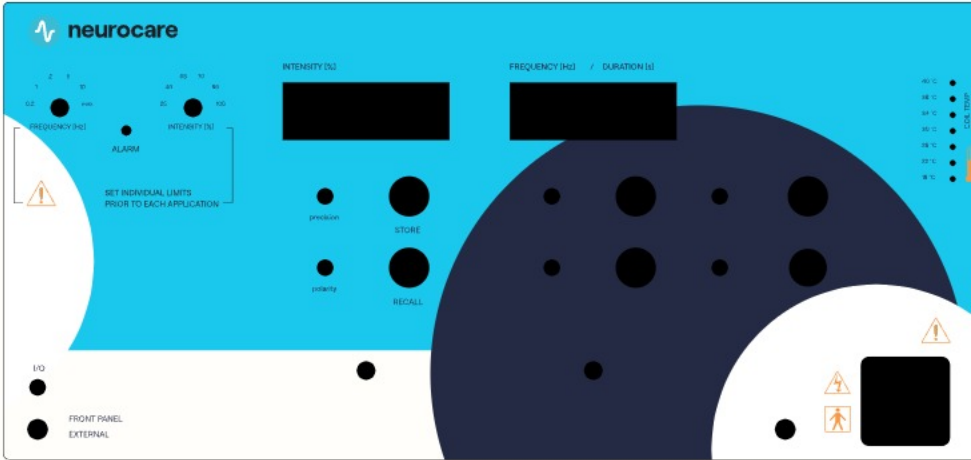
A clear and intuitive hierarchy to present information

Accessibility that ensures usability for all users.



iterations

neurocare’s design-conscious approach go through several iterations and explorations, resulting in a refined and cohesive final concept.

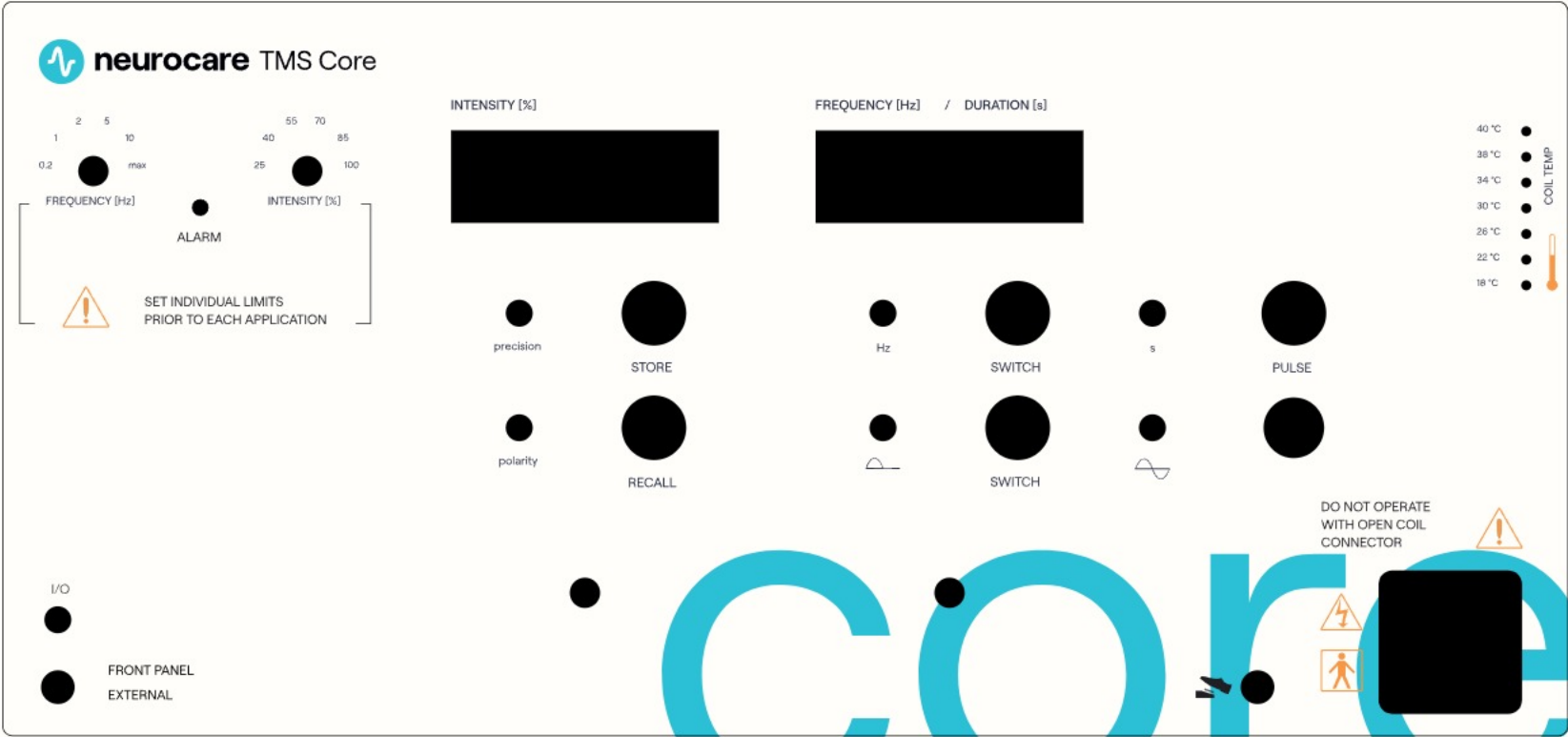


continuity & brand alignment

The labeling remains familiar, as the machine continues to be used in daily clinical practice. The design aligned with *neurocare* and adapted the characteristic blue and...

typographic refinement

Subtle yet deliberate: the hierarchy was clarified, the typeface adapted, and overall legibility improved.



PROJECT NAME

Væstro

TOPIC

RENEWABLES
HEATING INFRASTRUCTURE
INVESTOR POSITIONING

Building investor trust for a renewable heating startup through strategic brand development.

SCOPE

STRATEGIC BRAND
DEVELOPMENT
LOGO DESIGN
VISUAL IDENTITY

As an early-stage startup, they needed a clear company narrative and a credible visual identity to address investors and housing stakeholders. I developed the brand strategy, designed the logo, and built a cohesive identity system for consistent communication.

WITH

VAESTRO GMBH





background

Vaestro operates in the capital-intensive and trust-driven energy sector, where new companies must communicate reliability from the outset. Their integrated model, required a clear and concise value proposition that could be understood by investors, partners, and property owners.

project

The project started with defining a precise company introduction that communicates the service model and its advantages. Based on this, I designed the logo and developed a coherent visual identity for use across all channels. The system is built to scale with the company and can be extended to digital platforms, corporate communication, and branded heat pump infrastructure.

Brand Positioning

vaestro needed to quickly build credibility and position itself as a reliable, investment-ready partner. In the company's initial brand development, the focus was placed on establishing credibility in the sector.

investors

They expect scalability and financial credibility, so the brand must appear stable and strategic.

property owners / asset managers

Seek reliability and durability, requiring a trustworthy and grounded identity.

in the future

vaestro aims to expand its identity to address additional stakeholders and potential other applications.



VAESTRO 

VÆSTRO

VÅESTRO

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**A structured brand that
translates technical innovation
and financial complexity into
clarity and trust.**

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Vaestro


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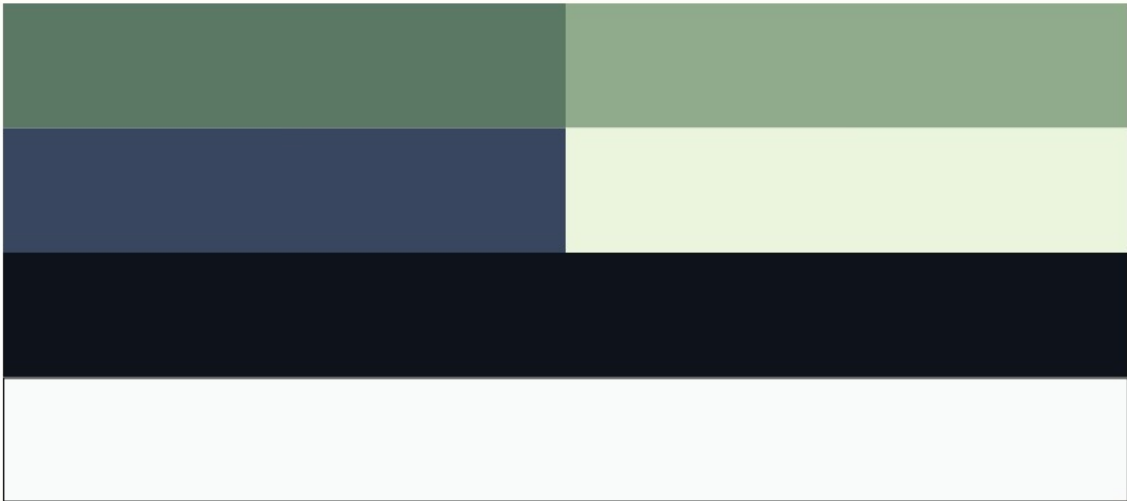
Branding

The visual identity translates innovation and reliability into a clear and confident design language. The distinctive “V” mark introduces a bold, structural anchor that reinforces recognition and strength.



color

A deep blue anchors the identity, while muted greens reference sustainability.



typeface

Precise letterforms strengthen credibility and vaestro’s forward-looking stance in the energy sector.

Hanken Grotesk

Wärmepumpe Wärmepumpe
Wärmepumpe Wärmepumpe

Einfach. Wirtschaftlich. Effizient
Einfach. Wirtschaftlich. Effizient
Einfach. Wirtschaftlich. Effizient
Einfach. Wirtschaftlich. Effizient

Labore et dolore

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Investor Deck

I developed an investor deck that communicates Vaestro's value proposition, business model, and market opportunity in a structured and accessible format.



strategic narrative

The deck translates financial complexity into a clear narrative tailored to property owners and potential investors.

positioning & impact

The deck positions Vaestro with precision and confidence as a reliable, investment-ready partner by outlining their investment model.



BYE AND
THX FOR
TAKING THE
TIME:)

BACK TO START

PROJECT NAME

Power One for One

TOPIC

ENERGY ACCESS
COMMUNITY EMPOWERMENT
SUSTAINABLE DEVELOPMENT

Branding a non-profit for structural energy access to communicate trust and long-term impact through brand development.

SCOPE

PRO BONO BRAND
DEVELOPMENT
LOGO REDESIGN
VISUAL IDENTITY SYSTEM

To communicate their mission more clearly, the foundation needed a cohesive and professional brand presence. I developed a new branding system pro bono, including a refined logo and a scalable visual identity.

WITH

POWER ONE FOR ONE GGMBH





background

The foundation operates at the intersection of humanitarian work, infrastructure development, and long-term investment. Its projects replace energy sources with decentralized solar systems, enabling reliable operation of essential social facilities.

project

The project focused on creating an identity that conveys responsibility, long-term thinking, and community-centered impact. I designed the logo and developed a coherent visual system. It provides the foundation with a trustworthy and scalable framework for future growth.

Brand Positioning

PowerOneForOne is positioned as a long-term, impact-driven initiative focused on structural change rather than short-term relief. Operating with a systems-oriented perspective, it aims to create sustainable frameworks that empower local communities and support lasting progress.

core principles

Environmentally
Responsible Action

Community-Oriented
Development

Strengthening
Self-Reliance

Inclusive & Gender-
Sensitive Support

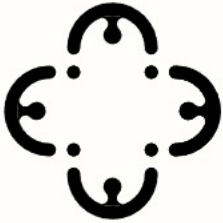




The foundation required a versatile, modern and digital language suitable for different applications both large and small.

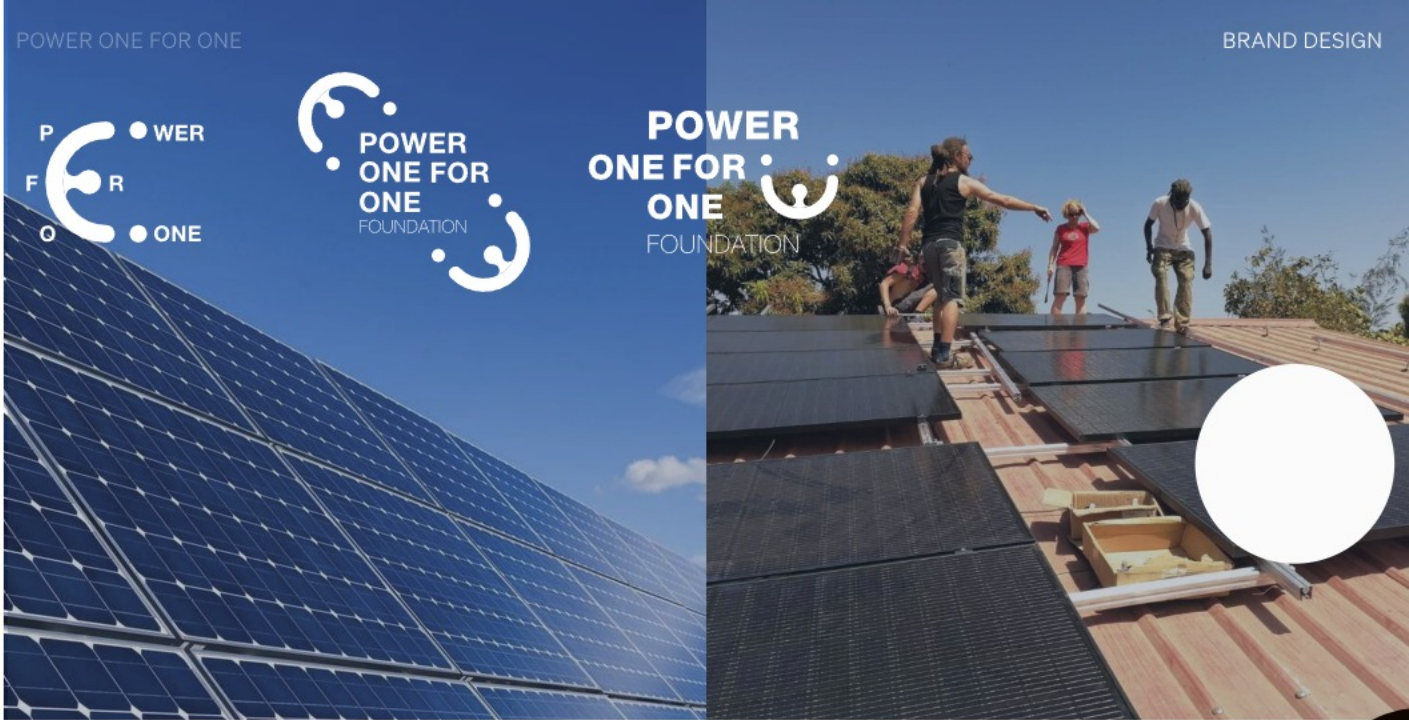


POWER ONE FOR ONE
FOUNDATION



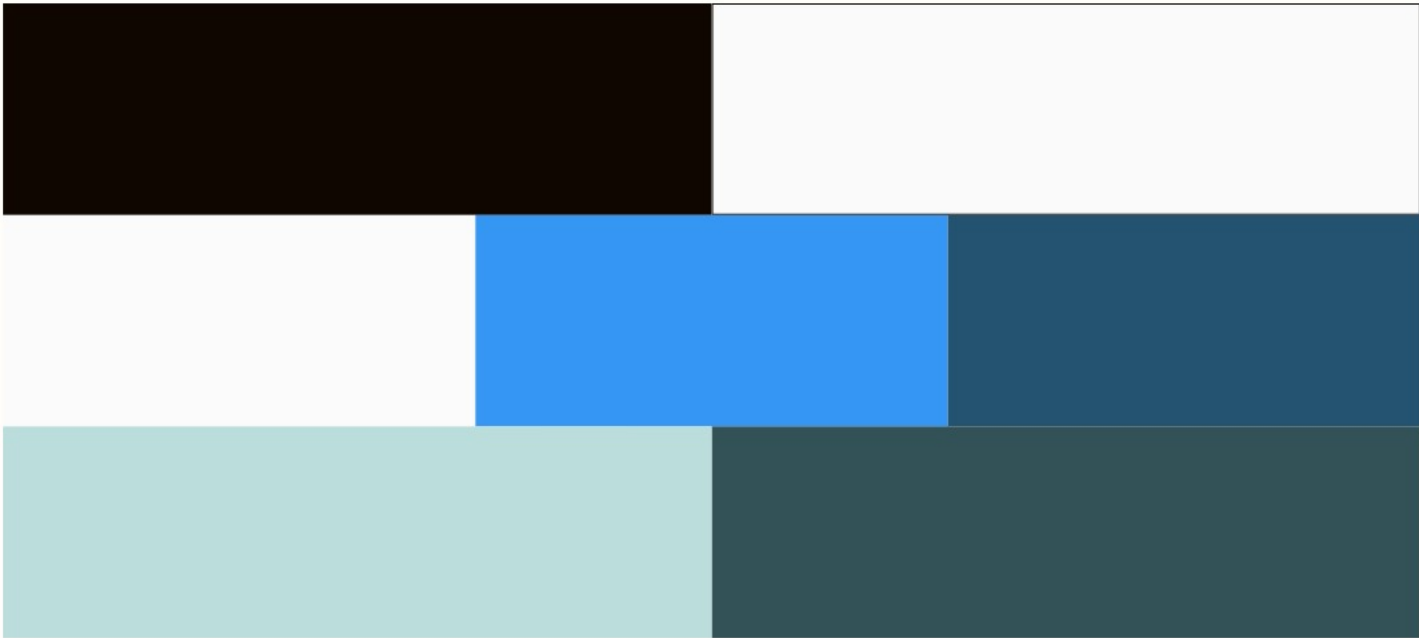
Branding

The non-profit already had a distinctive and fitting mark that required refinement rather than reinvention. Through careful modernization, updated typography, and a refreshed color palette, the identity was sharpened and prepared for future applications.



color

A vibrant blue anchors the identity, while turquoise supports it with freshness and openness.



typeface

The combination of trusted serifs and clear sans-serif balances confidence with accessibility and ensures clarity and approachability.

Spectral

Energy Access as
a Foundation for Opportunity

Energy access is approached as a lever for equal opportunity, with particular attention to empowering women and marginalized groups.

Open Sans

Empowering
Empowering

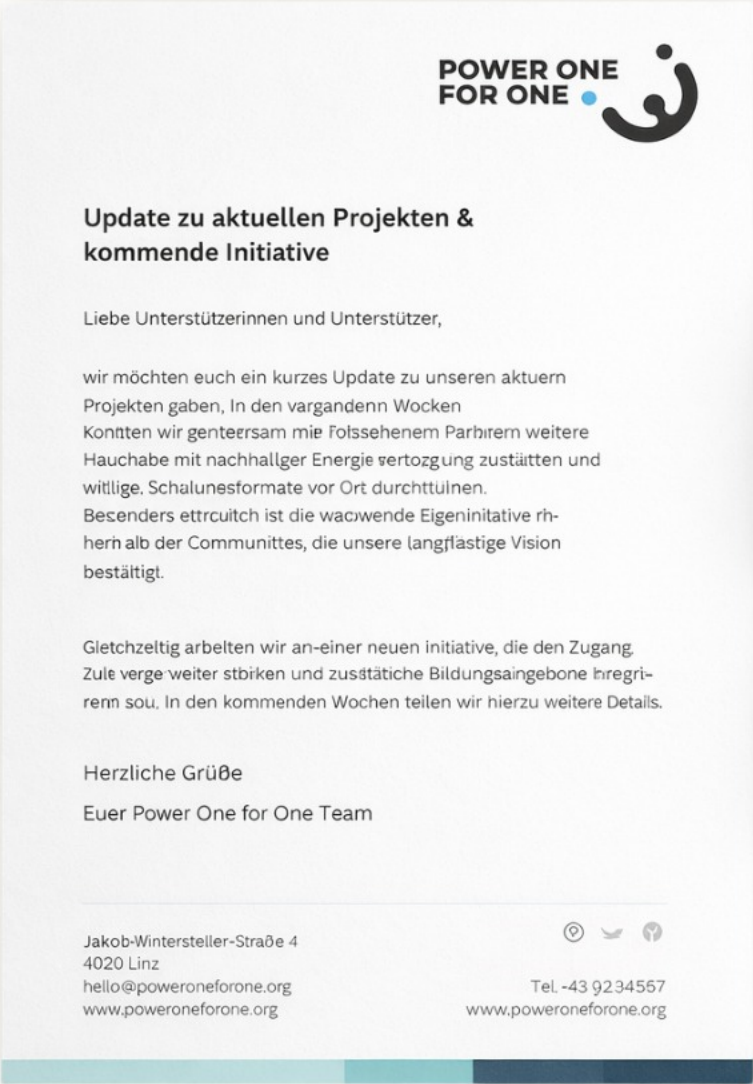
Mit Solarstrom ausgestattet

Mit Solarstrom ausgestattet

Labore et dolore
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Possible Applications

As the project is still in development, final applications are not yet fully defined. However, the identity is designed to extend across different platforms, potential building and infrastructure projects or corporate materials.



AI-generated example for illustration.



